



BharatBenz launches longest duration, best-in-class Extended Warranty

Press Information

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- **Industry-first longest duration extended warranty up to 8 years/ 8 lakh kilometers on all major powertrain aggregates including engine, transmission, propeller shaft and drive head with axle shaft**
- **Cashless repairs of powertrain aggregates available across the country**
- **Mr. Ramesh Rajagopalan, Vice President Customer Service, DICV, said: “BharatBenz continues to raise the benchmark on customer value proposition in Indian CV industry. The coverage offered by our latest extended warranty makes it the best in the industry. This not only speaks of the durability and reliability of our trucks, but also shows the continually high level of ownership experience BharatBenz customers can expect.”**

Chennai – Daimler India Commercial Vehicles (DICV) has announced a best-in-class extended warranty offering for all of its BS-IV compliant heavy-duty and medium duty trucks. At up to 8 years / 8 lakh kilometres, the warranty is of the longest duration offered in the entire CV industry. The scope of the extended warranty includes all powertrain aggregates such as engine, transmission, propeller shaft and drivehead. The extended warranty offerings can be availed across the lifecycle of standard warranty by the customers, with flexible pricing options available as per the application and age of vehicle. Customers can also benefit from risk coverage against unexpected breakdowns. The warranty package is supported across BharatBenz’s 200+ network touchpoints.

Speaking on the initiative, **Mr. Ramesh Rajagopalan, Vice President - Customer Service, DICV** said, “BharatBenz continues to raise the benchmark on customer value proposition in Indian CV industry. Our latest extended warranty is an industry first with its wide coverage. This offers another complimentary product for our customers, in addition to the full service contracts offered upto 10 years/ 15 lakh kilometres already. This not only speaks of the durability and reliability of our trucks, but also shows the continually high level of ownership experience BharatBenz customers can expect.”

This is an extension of the ProServ promise of ‘Best-in-class reliable products combined with proactive service to ensure higher vehicle uptime’, along with an impressive portfolio of unique service offerings like Service



Contracts, Express Service, Onsite Service, Speed fix and Pool Service available for all BharatBenz customers, across all touchpoints.

About Daimler India Commercial Vehicles

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler AG, Germany and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in the Indian market and the only Daimler entity worldwide with a brand dedicated to its home market: BharatBenz. DICV produces and sells in India above 9 to 55 tons trucks as well as BharatBenz buses, Mercedes-Benz coaches and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D and training operations. With one global quality standard, it also produces for Daimler Trucks' brands of FUSO, Mercedes-Benz and Freightliner. Products and parts are exported to more than 50 markets in the Africa, Asia, Latin America and the Middle East. DICV represents an overall investment of more than INR 5,500 crores.

About BharatBenz

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world's leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The panIndian BharatBenz sales and service network of more than 200 touchpoints is being continuously expanded. Within six years after the market launch, BharatBenz has already handed over more than 90,000 vehicles to customers – an unprecedented ramp-up in the world's toughest commercial vehicle market.

About Daimler Trucks Asia

Daimler Trucks Asia (DTA) combines the strengths of two distinct legal entities: Mitsubishi Fuso Truck and Bus Corporation (MFTBC) and Daimler India Commercial Vehicles (DICV). This allows the entities to collaborate on areas such as product development, production, exports, sourcing and optimizing research and sales & market development activities to provide best value products to customers. DTA is the answer to the growing demand for trucks and the different needs of customers around the world, with an integrated product portfolio of FUSO products for Japan and international markets, and the highly competitive BharatBenz range for the Indian market.

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