



Press Information

04th March 2020

BharatBenz delivers 50 trucks in Jaipur

- The trucks were delivered to M/s Khaitan Logistics Private Limited in Jaipur
- **Mr. Rajaram Krishnamurthy, Vice President, Marketing and Sales, Daimler India Commercial Vehicles (DICV):** “We are delighted to witness Kamal Trucking’s delivery milestone of 50 BharatBenz, with 55 tonne best-in-class gross vehicle weight, at current market scenario. Rajasthan is India’s largest tractor-trailer market, so we see great potential for this powerful workhorse. The delivery of 50 trucks highlights our steadily increasing customer base in the region. Its encouraging to witness that more customers opt for the efficiency, safety and low total-cost of ownership of BharatBenz trucks.”

Jaipur – Kamal Trucking, one of the authorized dealer of BharatBenz trucks in Rajasthan since 2013, celebrated the delivery milestone of 50 BharatBenz 5528T trucks to M/s Khaitan Logistics Private Limited in Jaipur, today.

On the occasion Mr. K. Rajaram, Vice President Marketing & Sales DICV handed over the keys to Mr. P.L. Khaitan, Chairman Khaitan Logistics and Mr. Prasun Khaitan Managing Director Khaitan Logistics.

Commenting on the new delivery milestone, **“Mr. Rajaram Krishnamurthy, Vice President, Marketing and Sales, Daimler India Commercial Vehicles (DICV):** “We are delighted to witness Kamal Trucking’s delivery milestone of 50 BharatBenz, with 55 tonne best-in-class gross vehicle weight, at current market scenario. Rajasthan is India’s largest tractor-trailer market, so we see great potential for this powerful workhorse. The delivery of 50 trucks highlights our steadily increasing customer base in the region. Its encouraging to witness that more customers opt for the efficiency, safety and low total-cost of ownership of BharatBenz trucks.”

The Bharat Benz 5528T tractor is the successor of the popular BharatBenz 4928T tractor, offering an additional permissible capacity of 6 tonnes under the new axle load regulations. With a best-in-class GWV (gross vehicle



weight) of 55 tonnes, it is targeted at applications like cement bags, bulkers, steel coils, tankers and other heavy load transportation.

Speaking on the occasion, **Mr. Prasun Khaitan, Managing Director Khaitan Logistics** Said, “There are various challenges faced by the transport Industry today which includes fuel costs, improved customer services, technology strategy & implementation. BharatBenz with its new innovative 5528TT has addressed all our requirements and we are happy that our customers too are delighted the way these trucks are giving returns to them, too.

Kamal Trucking has been providing the customers a holistic trucking experience in Jaipur. The dealership achieved this landmark by catering to customer requirements in the region and continues to win the new customers due to the overall efficiency, safety and TCO of BharatBenz trucks.

Mr. Abhishek Kasliwal, Managing Director, Kamal Trucking added, “Kamal Trucking offers an unparalleled sales and service experience and commitment to our customers. We thank our customers and Mr. Khaitan for believing in BharatBenz products & services and joining hands with first single order of 50 units. We also extend our special thanks to the officials of ICICI Bank, Sundaram Finance and IBL who have together funded these 50 units”.

Features of BharatBenz dealerships

Every sales & service touchpoint in BharatBenz’ pan-Indian network has trained work force who understand the diverse needs of the customers and will provide onsite services, equipped with high productivity tools, advanced guided diagnostics and mobile service vans. The dealerships also provide a host of value-added services such as cashless zero-depreciation insurance, full maintenance contracts, extended warranty, 24x7 roadside assistance, vehicle tracking systems, and driver training.

About the BharatBenz sales & service network in Rajasthan

In Rajasthan, BharatBenz has a vast network of xx touchpoints with outlets in xx cities. Kamal Trucking, and various other dealers run the dealerships in the region. All the dealerships provide sales & service for the complete range of 9-49 tonne BharatBenz trucks and Kamal Trucking is the only dealer providing the sales & services for the 55-tonne trucks from BharatBenz.



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