

06<sup>th</sup> November 2020

## BharatBenz wins order for 20 AC Buses from Assam State Transport Corporation

- BharatBenz expands into STU segment with order of 20 AC Buses from Assam STC.
- Mr. Karl-Alexander Seidel, CEO & Head of Daimler Bus India, said: “We are delighted that we won the bid of Assam State Transport Corporation. This is our first major foray into the STU segment and we will look out for more such suitable opportunities. The BharatBenz brand 1017 AC buses will provide a safe, comfortable ride for passengers using airport services, city and intercity transportation. We look forward to a mutually beneficial and long term relationship between ASTC & BharatBenz Bus, a reliable partner that enables profitability with comfort.”

Chennai/ Guwahati – Daimler Bus India received its first order of 20 AC buses in a successful bid for tender by the Government of Assam. The 1017 (10T) AC BharatBenz buses will be used for airport services, city and intercity transportation. This positive order comes as a welcome sign that the country’s economy is beginning to recover from the effect of the pandemic. The buses are being delivered through BharatBenz’s authorized dealership Abutani Trucking in Guwahati.

The flag-off ceremony for the BharatBenz buses was done under the august presence of Honorable Chief Minister of Assam **Shri. Sarbananda Sonowal**, and Honorable Minister of Transport, Commerce & Industry, **Shri. Chandra Mohan Patowary**. Representing the Assam State Corporation were **Chairman- Shri. Ashok Kr. Bhattarai and Vice-Chairman- Shri. Haricharan Boro**. The key-handover was done by **Mr. Karl-Alexander Seidel**, CEO & Head of Daimler Bus India.

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BharatBenz 1017 delivers the most comfortable ride with its world class proven BSVI technology, parabolic suspension, powerful AC, and best in class fuel efficient engine with low maintenance. The bus chassis' are being produced at DICV's state-of-the-art manufacturing plant at Oragadam. ASTC is the lifeline of Road Transport Connectivity in North East India as it operates buses even in rural areas along with connecting surrounding states.

### **About Daimler India Commercial Vehicles**

Daimler India Commercial Vehicles (DICV), a wholly owned subsidiary of Daimler AG, Germany and operating under the umbrella of Daimler Trucks Asia, is a full-fledged commercial vehicle player in the Indian market and the only Daimler entity worldwide with a brand dedicated to its home market: BharatBenz. DICV produces and sells in India above 9 to 55 tons trucks as well as BharatBenz buses, Mercedes-Benz coaches and bus chassis. DICV's state-of-the-art manufacturing plant at Oragadam near Chennai spreads over 400 acres (160 hectares) including a highly modern test track and is home to the company's headquarters, R&D and training operations. With one global quality standard, it also produces for Daimler Trucks' brands of FUSO, Mercedes-Benz and Freightliner. Products and parts are exported to more than 50 markets in the Africa, Asia, Latin America and the Middle East. DICV represents an overall investment of more than INR 5,500 crores.

### **About BharatBenz**

The BharatBenz brand is tailored for the Indian market and its demanding customer requirements by Daimler AG, the world's leading CV manufacturer with a global reach. First unveiled in February 2011, the brand was launched in September 2012 with the introduction of its heavy-duty haulage trucks. The portfolio was expanded with the launch of medium-duty haulage trucks (2013), construction & mining trucks and tractors (2014), and buses (2015). The pan Indian BharatBenz sales and service network of more than 235 touchpoints is being continuously expanded. Within eight years after the market launch, BharatBenz has already produced over 100,000 vehicles – an unprecedented ramp-up in the world's toughest commercial vehicle market.

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