



Press Information

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BharatBenz gears up for further growth with new touchpoints in Andhra Pradesh

- Latest new BharatBenz touchpoints owned and run by Varun Trucking
- State-of-the art 3S (sales, service, spares) facility in Guntur to cater to BharatBenz range of trucks and buses
- Mr. Satyakam Arya, CEO & MD, DICV: Through our vast expanse of touchpoints we aim to provide timely and effective services to all our clients. The opening of the new touch points in Andhra Pradesh is a step towards that. We look forward to this new partnership.
- Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, DICV: “We are delighted to welcome Varun Trucking in Guntur and Kadapa. With now 12 touchpoints across Andhra pradesh, we cater to the increasing local customer base in our home region.”

AP/Guntur/Kadapa – Daimler India Commercial Vehicles (DICV) in association with Varun Trucking today inaugurated a new 3S state-of-the-art BharatBenz dealership in Guntur and in Kadapa which will cater to BharatBenz trucks and buses. The opening of this new network touchpoints, owned and operated by Varun Trucking, reflects the strong growth trajectory of BharatBenz in its home region.

Mr. Varun, Managing Director, Varun Trucking along with **Mr. Satyakam Arya, Managing Director & CEO, Daimler India Commercial Vehicles** and **Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, DICV** inaugurated the dealership.

Speaking at the event, **Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, DICV**: “We are delighted to welcome Varun Trucking in Guntur and Kadapa. With now 12 touchpoints across Andhra Pradesh, we cater to the increasing local customer base in our home region.”

Mr. Varun Dev, Managing Director, Varun Trucking, said: “We are delighted to partner with BharatBenz once again with our new state-of-the-art BharatBenz dealership at Guntur and in Kadapa. We are fully ready to



ensure that our customers experience superior sales and after sales service with other facilities at our new dealership. At Varun Trucking, it is all about our customers and their business needs. BharatBenz, customers can be assured of the best of sales advisory and state-of-the-art 'Proserv' aftersales service and spares support.”

Features of the BharatBenz Guntur dealership

The avant-garde 3S facility (sales, service, spares) has 6 mechanical bays & 3 Accidental Bays. The dealership will have trained manpower who understand the diverse needs of the customers and will provide onsite services. It comes equipped with high productivity tools, advanced guided diagnostics and mobile service vans. The dealership will provide a host of value-added services such as cashless zero-depreciation insurance, full maintenance contracts, extended warranty, 24x7 roadside assistance, vehicle tracking systems, and driver training.

About the BharatBenz Sales & Service network in AP

In AP, BharatBenz now has 12 network touchpoints. The dealerships in the region are run by Varun Trucking and Sri Harsha Trucking. All the dealerships provide sales & service for the complete range of BharatBenz trucks

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