



Press Information

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BharatBenz gears up for further growth with new touchpoints in Tamil Nadu

- Latest new BharatBenz touchpoints owned and run by KUN Trucking
- State-of-the art 3S (sales, service, spares) facility in Villupuram and in Maraimalainagar to cater to BharatBenz range of trucks and buses
- Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, DICV: “We are delighted to welcome KUN Trucking in Villupuram and Maraimalainagar. With now 16 touchpoints across Tamil Nadu, we cater to the increasing local customer base in our home region.”

Chennai/Villupuram/Maraimalai Nagar – Daimler India Commercial Vehicles (DICV) in association with KUN Trucking today inaugurated a new 3S state-of-the-art BharatBenz dealership in Villupuram and in Maraimalainagar which will cater to BharatBenz trucks and buses. The opening of this new network touchpoints, owned and operated by KUN Trucking, reflects the strong growth trajectory of BharatBenz in its home region.

Mr. U.Venkatesh, Managing Director, KUN Trucking along with **Mr. Satyakam Arya, Managing Director & CEO, Daimler India Commercial Vehicles** and **Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, DICV** inaugurated the dealership.

Speaking at the event, **Mr. Rajaram Krishnamurthy, Vice President Marketing and Sales, DICV**: “We are delighted to welcome KUN Trucking in Villupuram and Maraimalainagar. With now 16 touchpoints across Tamil Nadu, we cater to the increasing local customer base in our home region.”

Mr. U.Venkatesh, Managing Director, KUN Trucking, said: “We are delighted to partner with BharatBenz once again with our new state-of-the-art BharatBenz dealership at Villupuram and in Maraimalainagar. We are fully ready to ensure that our customers experience superior sales and after



sales service with other facilities at our new dealership. At KUN Trucking, it is all about our customers and their business needs. BharatBenz, customers can be assured of the best of sales advisory and state-of-the-art 'Proserv' aftersales service and spares support.”

In addition to the three touchpoints, a bus service bay and exclusive Body shop at **Poonamalee**, and a stockyard at Utkottai Village, Tiruvallur were also inaugurated.

Features of the BharatBenz Villupuram dealership

The avant-garde 3S facility (sales, service, spares) has eight mechanical bays. The dealership will have trained manpower who understand the diverse needs of the customers and will provide onsite services. It comes equipped with high productivity tools, advanced guided diagnostics and mobile service vans. The dealership will provide a host of value-added services such as cashless zero-depreciation insurance, full maintenance contracts, extended warranty, 24x7 roadside assistance, vehicle tracking systems, and driver training.

About the BharatBenz Sales & Service network in Tamil Nadu

In Tamil Nadu, BharatBenz now has 16 network touchpoints. The dealerships in the region are run by KUN Trucking (Chennai, Vellore, Maraimalai Nagar and Villupuram), Prabal Trucking (Coimbatore, Salem, Hosur, Sankagiri, Palladam and Karur) and Jayaraj Trucking (Madurai, Tirunelveli, Tuticorin, Tiruchirappalli, Thanjavur). All the dealerships provide sales & service for the complete range of BharatBenz trucks and buses.

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